

**UNAPPROVED MINUTES
CITY OF MILPITAS
ARTS COMMISSION**

Minutes: Special Meeting of the Arts Commission (AC)
Date of Meeting: Monday, March 22, 2004
Place of Meeting: Milpitas Community Center, 457 E. Calaveras Blvd., Rm. 7&8

I. Call to Order Chairperson Foulk called the meeting to order at 7:00 p.m.

II. Phantom Art Gallery Opening – Month of the Young Child Display

Community Enrichment Coordinator, Anne Kelly and Childcare Coordinator, Toby Librande introduced the Gallery and thanked all those who participated in the Gallery.

III. Flag Salute The Chair led the Commission in the Pledge of Allegiance.

IV. Roll Call Commissioners Present: Ettinger, Foulk, Hays, Hicks, Ogle, Rabe and Alternates McGuire and A. Gupta

Commissioner Absent: S. Gupta

Council Member Absent: Council Member Armando Gomez

City Staff Present: Recreation Services Supervisor, Kathleen Yurchak, Public Services Assistant II, Renee Lorentzen, Anne Kelly, Community Enrichment Coordinator

V. Alternates The Chair sat Alternate McGuire in Commissioner S. Gupta's absence.

VI. Agenda **MOTION** to approve the Agenda of March 22, 2004.
M/S: Hays/Rabe Ayes: All

VII. Minutes Commissioner Ettinger asked that under Item IX. New Business, 1. 2003-2004 CASP Calendar Sign-Ups that "Milpitas Camera Club" be removed from her assigned events. Commissioner Hicks asked that the "Calaveras Repertory Production" be added to her assigned events. Commissioner Hicks asked that he name be added to Roll Call as being present.

MOTION to approve the Minutes of February 23, 2004 as amended.
M/S: Ogle/Hicks Ayes: All

VIII. Citizens Forum No members from the audience wished to address the Commission.

IX. Announcements/Correspondence

Recreation Services Supervisor, Yurchak introduced new Commission member Angela Gupta to the Commission and asked the Commission to go around and introduce themselves and share their background:

Anne Kelly: Community Enrichment Coordinator for the City of Milpitas, runs the Rainbow Theatre Program, Cultural Arts, Special Events and the Phantom Art Gallery

Kathleen Yurchak: Worked for the City for 6 years, started as the Marketing Coordinator, was promoted to the Senior Center Supervisor and is not the Milpitas Community Center Supervisor

Linda Rabe: Served on the Parks, Recreation and Cultural Resources Commission for many years before moving and helping start the Arts Commission

Robin Hays: Has an Art Degree from Florida State, was an artist for 10 years and now works in Acupuncture here in Milpitas

Bill Foulk: Has served in the Milpitas Unified School District Board for 16 years, is an Art Advocate

Donine Ettinger: Received her Art Degree from Cal Berkley and also holds her Masters in Printmaking

Linda Hicks: Served on the Parks, Recreation and Cultural Resources Commission before moving to the Arts Commission, her family is heavily into the Arts and performs frequently

Harriett McGuire: Received her Degree in Fashion Illustration, now does free-lance work as well as teaching drawing, arts and crafts in Milpitas and San Jose

Angela Gupta: Founder and CEO of a software company, which she recently sold, holds a Masters in English and Bachelors in Classical Music

Recreation Services Supervisor, Kathleen Yurchak, announced the following to the Commission:

- *The Hillcrest Art in Your Park Unveiling will be held on April 2, 2004, at 6pm at Hillcrest Park.*
- *Rainbow Theatre's presentation of "Chicago" will run from April 1-10, 2004, at the Milpitas High School Theater.*
- *The City of Milpitas' Earth Ceremony is on April 17, 2004, from 10am, -12 noon, at Yellowstone Park.*
- *Rainbow Singers presents "How the West was Won" on April 9, 2004, at 7:30 p.m. at the Milpitas Community Center*

Commissioner McGuire informed the Commission that the Arts Bulletin Board for March is completed and wanted to know what other Commissioner's were interested in assisting with the board. Commissioner McGuire informed the Commission that she attended Darlene Carman's Workshop, part of her Cultural Arts Support Grant. Commissioner McGuire suggested, should the Commission fund this project in the future, the Commission should consider attending the workshop.

Chairperson Foulk asked that Staff add upcoming CASP dates and important reminders at the end of each Agenda to keep the Commission informed.

X. New Business

1. Election of Officers

Chairperson Foulk opened up the floor for nominations for Vice-Chairperson.

MOTION to nominate Commissioner Rabe to the position of Vice-Chairperson.

M/S: Ogle/Hays

Ayes: All

2. Phantom Art Gallery Review

The Commission reviewed works presented by Aundrea Ali. Commissioner Ettinger asked Ms. Ali if she had enough pieces to fill the gallery. Ms. Ali answered, yes; she would have

enough pieces to fill the gallery. Commissioner Rabe asked what the sizes of her work were. Ms. Ali responded that a majority of her work is 11 ½" x 14" or smaller. The largest piece she has is 16" x 20". The Commission commented that the work was colorful and creative.

MOTION to approve the Phantom Art Gallery Application for Aundrea Ali.

M/S: Hays/Rabe

Ayes: All

The Commission reviewed works presented by Fred Crow. The Commission asked what the size of his pictures would be. Mr. Crow answered that they would be 8" x 10" or smaller with clusters of the original 4" x 6" drawings. The Commission viewed Mr. Crow's work. Chairperson Foulk stated that the Commission was discussing whether his work is art or not due to the comic nature.

Commissioner McGuire stated that although the theme of his comics are clever, she felt that it would not look good in the gallery. Although Pen and Ink Drawing is art, it is not Fine Art. Commissioner Hays said that because the Phantom Art Gallery is in the Community Center it is currently showing children's artwork; Mr. Crow's drawings would make for an interesting gallery. His work would bring in a different group of viewers. The Gallery should strive to show all different types of art.

Commissioner Ettinger asked if the work he is proposing to show has already been in the Milpitas Post. Mr. Crow answered that all work in his gallery, should it be approved, has been featured in The Post. Commissioner Rabe said she felt that his material is not enough to hold his own show. Maybe a combination gallery with other artists would be better. She feels that his gallery could not stand-alone for 3 months.

Commissioner Ogle reminded the Commission that the Gallery has housed other Art mediums and this would be a good addition, as they have never had such a gallery display. Commissioner Hays stated that Pen and Ink Drawing is not craft, but an Art. Chairperson Foulk stated that he thought the gallery might not draw the public in. Mr. Crow stated that Pen and Ink Drawing is a craft as well as an art. The purpose of his drawings is to get a response. The drawings are not meant to capture the reader for 2 hours, but only for a couple minutes. Commissioner Hays said that the public would spend more time in the gallery than the Commission thinks.

Commissioner Rabe said in the case of Literary Art, less is more, and that if this gallery should be approved; she recommended that the art be displayed in its original size. Commissioner Ettinger suggested that a gallery titled, "Pen and Ink" be approved, but with other artists who would use the same medium; maybe calligraphy, or Chinese brush painting. Commissioner Hays stated that mixing several artists would create a gallery with no rhyme or reason.

MOTION to approve the Phantom Art Gallery Application for Fred Crow.

M/S: Hays/Hicks

Ayes: Foulk, Hays, Hicks, Ogle

Nays: Rabe, Ettinger, McGuire

Motion passes 4:3.

The Commission reviewed works presented by Mary Meacham. Chairperson Foulk stated that he liked Ms. Meacham's examples and celebrated her talent.

MOTION to approve the Phantom Art Gallery Application for Mary Meacham.

M/S: Rabe/Ogle

Ayes: All

3. Commissioner Handbook Review

The Commission reviewed the Commissioner Handbook. Recreation Services Supervisor, Yurchak, explained that the Handbook is an unofficial document put forth by the Recreation Services to inform and remind Commissioners' on how to conduct meetings, terminology and meeting rules and regulations.

4. Phantom Art Gallery Application Review and Update

Commissioner Rabe stated that the current application should be augmented into a marketing tool for the Phantom Art Gallery. The Commission should focus on developing an actual application that includes artist information and resume information. The marketing tool should be informational, include a calendar of artists and their gallery's. Commissioner Hays said the current tri-fold format has good information and should be expanded for marketing purposes.

Recreation Services Supervisor, Yurchak, stated that the Commission needs to define what their criteria for approval is. What are the Commission's requirements? Commissioner Ettinger stated that she would like to see an artist biography and a picture or slide of proposed artwork. Chairperson Foulk stated that he feels the Commission doesn't receive enough information. Perhaps a biography and fact sheet with picture would be helpful.

Commissioner Rabe suggested that the applying artists have the option to bring slides of their artwork to the approval meeting as opposed to the actual art. This will cut down on possible wear and tear to the art.

Commissioner Rabe suggested that the wording in the application be changed from "criteria" to "expectations". Commissioner Hay suggested that the criteria be stated but the Commission can decide whether the artwork is appropriate. Commissioner Hicks said that the criteria should state the size of the area they will need to fill (gallery size). So the artists will know if they have a sufficient amount of artwork. Commissioner Rabe asked that the brochure used for marketing encourage various forms of art. Commissioner Rabe suggested that a sub-committee be formed to take the Commission's suggestions and revise and create a marketing tool and application for the Phantom Art Gallery. The Commission agreed.

Phantom Art Gallery Sub-committee: Commissioner's Rabe, Ettinger.

XI. Staff Reports

Staff had nothing to report.

XII. Liaison Reports

9. Chairperson Foulk informed the Commission that with the Milpitas High School Athletic fields has attracted tourists. The City of Milpitas has helped the Milpitas Unified School District with a new ordinance to keep entry on the field by non-students at an acceptable level and time.

XIII. Future Agenda Items

- Public Art Tours
- Phantom Art Gallery Application and Approval Process

XIV. Adjournment

There being no further business, the Chair adjourned the meeting at 9:10 p.m. to the next regularly scheduled meeting on April 26, 2004, at 7:00 p.m.